



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-10-2012 PAGE: 1 of 2

NATIONAL MEDIA RESEARCH PLANNING &
PLACE - 3736
ATTN: BEN ANGLE
815 SLATERS LANE
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395858	08-16-2012	09-07-2012	3	NATIONAL REPUBLICAN CONGRESSIONA	NAT'L REPUB CONGRESS COM/NRCC IE	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
155 426 3010	241316	PHILADELPHIA	A. CLIFFORD	09-07-2012	09-13-2012	M (Broadcast Month, Cycle 1)	N	241316

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 155 P : 426 E : 3010																	
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30					1			1	1,500	1	1,500.00
2	09-10-2012	09-13-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	2		1	1				4	1,500	4	6,000.00
3	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						2		2	650	2	1,300.00
4	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							2	2	650	2	1,300.00
5	09-07-2012	09-09-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	1	30							1	1	600	1	600.00
6	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30					2			2	1,600	2	3,200.00
7	09-10-2012	09-13-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1		1	1				3	1,600	3	4,800.00
8	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	1,100	1	1,100.00
9	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30					1			1	2,000	1	2,000.00
10	09-10-2012	09-13-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1		2	1				4	2,000	4	8,000.00
11	09-07-2012	09-09-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30					1			1	1,600	1	1,600.00
12	09-10-2012	09-13-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	2		1	1				4	1,600	4	6,400.00
13	09-07-2012	09-09-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30						1		1	1,600	1	1,600.00
14	09-07-2012	09-09-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30							1	1	1,600	1	1,600.00
15	09-07-2012	09-09-2012	12:05AM - 01:05AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	1	30					1			1	300	1	300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 395858	Contract Dt 08-16-2012	Revision Dt 09-07-2012	Rev# 3	Advertiser NATIONAL REPUBLICAN CONGRESSIONA	Brand NAT'L REPUB CONGRESS COM/NRCC IE	Product Code POLITICALS							Station/Market WTVD - DURHAM										
Agency Est# 155 426 3010			CMS # 241316	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-13-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241316								
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: C : 155 P : 426 E : 3010																				
16	09-10-2012	09-13-2012	12:05AM - 01:05AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				1	30	1		2	1				4	300	4	1,200.00			
17	09-07-2012	09-09-2012	12:05AM - 01:35AM	SATURDAY AFTER FOOTBALL LATE FRINGE #1 (1				1	30						1		1	300	1	300.00			
18	09-12-2012	09-13-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				1	30			1	1				2	700	2	1,400.00			
19	09-12-2012	09-13-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				1	30			1	1				2	750	2	1,500.00			
20	09-12-2012	09-12-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				1	30			1					1	5,000	1	5,000.00			
																	Contracted Gross Total:		39	50,700.00			
																	Actual Gross Total:		39	50,700.00			
																	Agency Commission:			7,605.00			
																	Net Total:			43,095.00			
Month/YR			Preempted		Made Good		Contract Total		Adjustments							Actual Total							
Sep 12			0.00		0.00		50,700.00		0.00							50,700.00							
TOTAL			0.00		0.00		50,700.00		0.00							50,700.00							

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